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On Think Tanks

# Causa Natura: a brief history and perspective for the future



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## Content:

- Why a new Mexican environmental think tank?
- How it was created?
- Value added
- Plans for the future



## Why a new Mexican environmental think tank?

- Previous experience of funding members.
- Perceived need for data-based advocacy.
- A desire to have more impact.

# How it was created?



Started very small, with seed funding.



First projects focused more on evidence based advocacy.

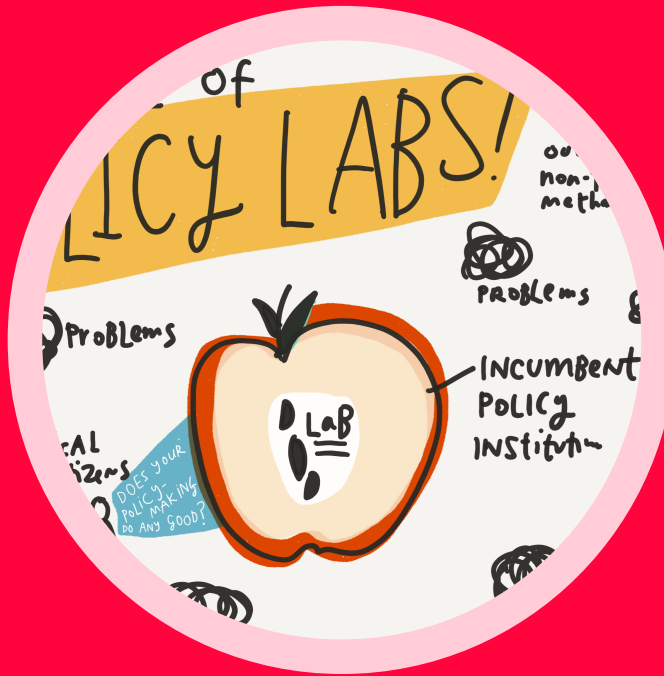


Balance of expertise: on policy advocacy, policy research, economics, communication and design, administration.



From fisheries to other topics.

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CONFORMITY ACCESS SANDERS LEADERS  
RESIDENT CRUZ POLITICAL IDEAS STRATEGY DEMOCRATIC  
SERVATIVE NEEDS SPEECH REPRESENTAT  
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Value added

novation

# Challenges for the future

- Consolidate main bases: applied research, services through data analysis and communications.
- Expanding agenda to other issues on the environmental realm.
- Developing a sustainability model for long term basis.



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