



**SCHOOL for
THINKTANKERS**

On Think Tanks



Institute of Government Relations - IRELGOV

Diego Bonomo
Brazil



History & Governance

History

- Established in 2014 in São Paulo, Brazil
- Professionals of Government Relations (GR)
- 90% of members are individuals; 10% are companies
- Focused on dialogue and education
- Followers: 9,770 (LinkedIn), 2,029 (Instagram), 1,206 (Facebook)

Governance

- Board: president, VP and 8 additional members
- Directors selected by the board
- For the 1st time, a woman as president and a 50%/50% board membership (gender balance)
- All volunteers (only 2 permanent staff)



Issues & Challenges

Issues

- Lobbying regulation in Brazil
 - Federal: Executive branch and Congress
 - Local: state and municipal governments
- Lobbying-related issues in Brazil
 - Transparency
 - Anticorruption
 - Good regulatory practices

Challenges

- Funding: secure a larger revenue stream (more members)
- Research: establish a structured program
- Advocacy: have a clear, consensual position and actively “lobby for lobbying regulation”
- MEL: create KPIs



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