



Flávia Schmidt
Acting Director for
Advanced Studies

| Enap: one more think tank or the first change hub in Brazil?

The logo for ENAP (National School of Public Administration) is displayed in a white, stylized, lowercase font. The letters are interconnected, with the 'E' and 'N' sharing a vertical stroke, and the 'A' and 'P' also sharing a vertical stroke. The background of the slide features a large, faint, 3D-style ENAP logo in the upper right corner and a silhouette of a city skyline at the bottom.

| National School of Public Administration
In service of the future



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Enap is a strong player in Brazil for dissemination and promotion of discussions on the frontier themes of knowledge related to public policy and public management.

But **how can we really become an influential player to foster the use of evidence in Brazilian Policy making?** How can we measure our influence in the use of evidence in our country?

| About Enap

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Federal agency linked to the Brazilian Ministry of Economy founded in 1986, fully funded by Treasury

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4 main departments: Advanced Studies, Professional Development, Executive Education and Innovation

Background

In Brazil, both the federal and state governments have made **considerable progress in recent years in terms of adopting good practices** in policy evaluation and regulatory impact analysis.

Some initiatives:

// Ex-ante impact assessments for all regulations with a significant economic impact

// Consolidation of an inter-ministerial working group (CMAP) on monitoring and evaluation

Background

These advances went beyond their use as accountability tools, having fostered the development of evidence-informed decisions and regulation improvement among public officials

Yet, **old challenges remain in place:**

// recent results suggested that despite their high potential of absorption of scientific evidence, Brazilian high level bureaucrats rely more on internal sources of information

// Time remains critical to determine which type of sources of information would be adopted in policymaking

Background

These findings shed additional light on the importance of **knowledge brokers inside the Executive branch** that could act as **credible evaluation units and evidence providers in a timely way.**

Background

Some agencies in Brazil can rely on administrative and managerial units devoted to foster the integration of internal and external evidence into practices and activities to support government action.

Nevertheless, most ministries are not equipped with organizational structures to perform these tasks .

Enap could be a change hub and a more impactful knowledge broker for the Executive federal branch in Brazil.

Goal

To consolidate Enap as the first change hub and impactful knowledge broker in Brazilian Federal Government.

| Objectives

To set 12 priority actions to be developed in the next two years

To develop one pilot project able to integrate Data Science, Graduate Studies, Evidence Organization and Research Departments activities

SWOT Analysis

STRENGTHS	WEAKNESSES
<p>My position in the institution and leadership support in the board of Enap</p> <p>My personal background on gov tt in Brazilian federal government</p> <p>Enap ´ s huge mindshare between Brazilian bureaucracy</p> <p>Team ´ s experience</p> <p>Successful projects and products</p> <p>Capacity to partnership building</p>	<p>Weak Interaction with states and municipalities</p> <p>Weak interaction with Parliament</p> <p>Weak interaction between areas in my department and with other areas of the organization</p> <p>Absence of measures of our policy impact</p> <p>Low capacity to scale our successful products</p> <p>Low capacity to develop new products</p>
OPPORTUNITIES	THREATS
<p>Upcoming General Elections in Brazil: potential change could foster a more evidence-friendly environment</p>	<p>Upcoming General Elections in Brazil: amid a polarized political landscape, potential change could prevent good projects to be continued</p>



|What am I struggling with?

1. Deciding what objectives can be realistically attained during the fellowship (can both be conciled?)
2. To map which kind of specific support the fellowship can provide me



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